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CAPITAL PARTNERS

ALLIED 100, PORTFOLIO COMPANY OF THOMPSON STREET CAPITAL PARTNERS, COMPLETES ACQUISITION OF ANNUVIA

ST. LOUIS (May 3, 2013) – Thompson Street Capital Partners, a private equity firm based in St. Louis, announced today that one of its portfolio companies, Allied 100 (www.aedsuperstore.com), a leading supplier of Automated External Defibrillators (AEDs), has completed its acquisition of Annuvia. San Francisco-based Annuvia (www.annuvia.com and www.onlineoversight.com) is a top provider of turnkey solutions for AED medical direction services. Terms of the transaction were not disclosed.

Annuvia’s solutions are offered through its ARCH software, which arranges compliance with State Medical Direction requirements, provides customer-specific AED program guidelines, assists in registering AEDs with local emergency response groups and notifies customers when critical replacements of pads and batteries are recommended.

Jon Dobbs, co-founder of Allied 100, said, “It’s extremely exciting to us that Annuvia’s services are now directly available to our customers. Annuvia’s outstanding services are a perfect fit with Allied 100’s commitment to superior products and customer support and help us become an increasingly valuable partner to both our customers and suppliers.”

Micah Bongberg, president of Annuvia said, “We’re delighted to join the Allied 100 team with its rich history of AED expertise. Our companies share the same dedication to our customers, and this partnership will allow us both to provide an even greater set of services.”

According to Neal Berman, Managing Director of Thompson Street, “Annuvia represents an important addition to our growing Allied 100 business. We look forward to helping the company accelerate its growth and build upon its well-deserved reputation as a premier provider of AED medical direction services.”

Thompson Street Capital Partners (www.tscp.com) is a St. Louis-based private equity firm that invests in service, distribution and manufacturing businesses via recapitalizations, management buyouts, corporate divestitures and family businesses in transition. Founded in 2000, TSCP has managed more than \$800 million in private equity capital and is currently investing its third fund. TSCP partners with management teams to increase value by accelerating growth, both organically and via complimentary acquisitions.

Allied 100 (www.aedsuperstore.com) is a leading online retailer of automated external defibrillators, AED supplies and AED accessories. Headquartered in Woodruff, Wisconsin, the company offers a comprehensive product selection via its dynamic websites and provides expert customer support to users of these life-saving devices throughout North America.

Annuvia (www.annuvia.com and www.onlineoversight.com) is a leading AED medical direction service provider. Based in San Francisco, the company helps organizations of all sizes, from Fortune 500 to small businesses, anywhere in the United States, build safer workplaces.

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