THOMPSON STREET CAPITAL PARTNERS ACQUIRES BCC SOFTWARE, LLC

ST. LOUIS (October 11, 2017) – Thompson Street Capital Partners (TSCP), a private equity firm based in St. Louis, announced today that it has acquired BCC Software, LLC., (BCC) a Rochester, New York-based provider of software and data solutions designed to enhance direct mail processing and facilitate efficient, cost effective multi-channel marketing. Terms of the transaction were not disclosed.

BCC Software (www.bccsoftware.com) provides USPS®-certified mail preparation software with integrated functionality to correct address data, perform matching and consolidation and to sequence mailing lists for postal discounts, through on-premise, cloud-based and API solutions. Annual data subscriptions purchased along with the software provide updates to postal directories that keep address information complete, current and correct.

The Company features the direct mail industry's most comprehensive range of data enhancement solutions, geared toward enhancing address data quality and accuracy, providing proper sequencing for maximum postage discounts, and enriching mailing lists with vital data for enhanced marketing and better targeted customer communication.

"BCC Software's commitment to our customers, our partners, and the mailing industry has never been stronger. We are thrilled to be working with the proven team at Thompson Street Capital Partners to enable and expedite new solutions and services that will strengthen and enhance direct communications for our customers," said Chris Lien, President of BCC Software.

Said Jim Cooper, Managing Partner, TSCP, "We're very excited about partnering with this excellent company and its fine management team. BCC Software has a long and successful history of serving its customers – including financial, healthcare, retail, insurance, publishing and mail service providers – drawing upon its nearly 40 years of postal software experience." Mr. Cooper added, "Thompson Street and BCC Software are now both working in tandem toward the same goals – to investigate new market channels and create solutions that maximize the power of customers' communications."

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