

THOMPSON STREET

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THOMPSON STREET PORTFOLIO COMPANY BRADLEY-MORRIS, INC., ACQUIRES RECRUITMILITARY

ST. LOUIS (October 18, 2016) – Bradley-Morris, Inc., a Thompson Street Capital Partners (TSCP) portfolio company, today announced that it has acquired Loveland, Ohio-based RecruitMilitary (RM). RM is the market leader in job fair, online job board, and print magazine media in the veteran recruiting space. Terms of the transaction were not disclosed.

Founded in 1998, RM (www.RecruitMilitary.com) has the largest database of veterans who are potential job candidates and with which it conducts targeted veteran recruitment campaigns for employers, franchisors and educational institutions. It operates a job board; publishes Search & Employ®, a print and digital magazine; and is the top producer of military-to-civilian job fairs, with 107 events nationwide in 2016.

Matt Scherrer, TSCP Managing Director, said, “It’s a great pleasure to welcome the RM management and staff to the Bradley-Morris family.” Scherrer continued, “The combined company will be the largest military recruiting firm in the U.S., and will offer employers access to more than 1,000,000 military job seekers. We are confident that these two fine organizations and their excellent personnel will support each other’s growth.”

Said Tim Best, CEO, Bradley-Morris, Inc., “This acquisition combines two leaders in the military recruiting industry in the United States. Now, when employers need to hire military, they will have a one-stop shop – whether their requirements are to launch a military hiring program, fill specific job openings, brand themselves as a military-friendly company or source talent via military job fairs and a military job board.”

RM will operate as a division of Bradley-Morris, and Peter A. Gudmundsson, President and CEO of RM, continues as president of the division. “I am delighted that our two companies are joining forces,” said Gudmundsson, a former officer in the United States Marine Corps. “Both companies have been operating under very similar sets of values and, because of that, our cultures are remarkably similar. Most important, all of us are passionate about our mission of filling civilian job openings with veterans.”

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