

THOMPSON STREET

C A P I T A L P A R T N E R S

THOMPSON STREET CAPITAL PARTNERS SELLS FOCUSVISION TO EQT MID MARKET

ST. LOUIS (December 11, 2015) – Thompson Street Capital Partners (TSCP), a private equity firm based in St. Louis (www.tscp.com), today announced the sale of FocusVision to EQT Mid Market, a Netherlands-based global private equity firm. FocusVision is the only global technology provider of integrated qualitative, quantitative and research management tools built to support marketing and intelligence research professionals. Terms of the deal were not disclosed.

Together, FocusVision and TSCP succeeded in enhancing the company’s new product development capabilities and expanding the company’s domestic and international sales force. The partnership also completed five acquisitions to complement FocusVision’s existing technology products, grow the platform’s geographic footprint, significantly increase the company’s SaaS revenues and augment the business’s already-strong management team. These acquisitions included: Active Group (focus group streaming), Revelation (research bulletin boards), Decipher (online surveys), ResearchReporter (content management) and Qualvu / 24 Tru (video content management). Together, these organic and acquisition-based strategic initiatives have made FocusVision the only global comprehensive provider of integrated research management tools and technology.

According to Bob Dunn, Managing Director TSCP, “Throughout our partnership with FocusVision, we’ve achieved exceptional growth together and we are confident that the Company is very well-positioned looking forward.” Added Mr. Dunn, “The company will remain committed to providing its blue-chip client base with all the technology they need, all in one place, to discover and deliver meaningful market research insights.”

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