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THOMPSON STREET CAPITAL PARTNERS PORTFOLIO COMPANY FOCUSVISION WORLDWIDE ACQUIRES REVELATION GLOBAL

ST. LOUIS (May 30, 2014) – Thompson Street Capital Partners (TSCP), a private equity fund based in St. Louis, has announced that its portfolio company FocusVision Worldwide has acquired Portland Oregon-based Revelation Global. Terms of the transaction were not disclosed. Revelation creates technology, including its Revelation Next app, that enables asynchronous qualitative market research.

According to TSCP Managing Director Bob Dunn, “FocusVision provides research facility video streaming, webcam focus groups, ethnography streaming and mobile device usability studies. Now we can also offer Revelation Next, an iOS and Android app that facilitates in-the-moment digital qualitative research. With the acquisition of Revelation, FocusVision is the only qualitative research technology company able to support qualitative research conducted in-person, online, mobile, in real-time, and in over 50 countries worldwide.”

Eric Grosogeat, FocusVision’s Chief Executive Officer said, “We are delighted that Revelation is now part of FocusVision. We selected Revelation because of its cutting edge design, unique activity-based approach and ability to support myriad qualitative methods including bulletin boards, mobile diaries, projective and innovation exercises. Revelation Next has been at the forefront of innovation in technology for qualitative research and together we are setting a new standard in qualitative insights technology, allowing us to continue to innovate, to support our global customers and to drive our continuing growth.”

Steve August, Revelation founder and newly appointed Chief Innovation Officer of FocusVision stated, “This acquisition supports our vision of driving innovation in the industry. Qualitative research has seen an explosion of new technology over the past ten years, but researchers have needed to go to separate providers for both face-to-face and digital methods. By joining forces, we are able to provide all-encompassing qualitative research support by combining the technology of Revelation Next with the global reach and knowledge of FocusVision.”

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