

THOMPSON STREET

CAPITAL PARTNERS

THOMPSON STREET CAPITAL PARTNERS ACQUIRES ALLIED 100

ST. LOUIS (May 11, 2012) — Thompson Street Capital Partners (TSCP), a private equity firm based in St. Louis, announced today that it has partnered with management to acquire Allied 100 of Woodruff, Wisconsin. Allied 100 was advised by Greene Holcomb & Fisher through the transaction. Terms of the transaction were not disclosed.

Allied 100 (www.allied100.com) is the leading online retailer of automated external defibrillators (AEDs), AED supplies and AED-related accessories in North America. The company's team provides superior customer service and expert support across its comprehensive product offering.

"Allied 100's co-founders, Kenneth Raupach and Jonathan Dobbs, have grown the company from a start-up to the market-leading AED provider it is today," said Jim Cooper, Senior Managing Partner of Thompson Street. "We are very excited to partner with Ken and Jon and look forward to supporting them in further accelerating the growth of this successful company," Cooper said.

"We are enthusiastic about partnering with the Thompson Street team as we continue to strengthen Allied's position as the North American leader in AED sales," said Ken Raupach, co-president of Allied 100. "Known for knowledgeable customer service and unmatched product selection, Allied 100 has earned its customers' trust in providing critical life-saving devices," added Jon Dobbs, co-president. "We look forward to achieving continued success with Thompson Street's support."

Thompson Street Capital Partners (www.tscp.com) is a St. Louis-based private equity firm with over \$800 million in capital under management. Founded in 2000, the firm invests in growing niche-leading service, manufacturing and distribution businesses via recapitalizations, management buyouts, corporate divestitures, family businesses in transition and take-private transactions.

Allied 100 (www.allied100.com) is a leading value-added distributor and retailer of automated external defibrillators (AEDs), AED supplies and AED-related accessories. Headquartered in Woodruff, Wisconsin, the company offers a comprehensive product selection via its dynamic websites including its flagship site, www.AEDSuperstore.com, and provides expert customer support to users of these life-saving devices throughout North America.

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